

Froddo Children's Shoes AW18 Collection

The new AW18 range from Froddo is the culmination of many years of experience in shoemaking together with an extensive knowledge of the anatomy of children's feet. The priority is always comfort and the health of young feet and great care is taken with the selection of natural, environmentally friendly materials. Froddo use only premium quality soft leather and rich, vibrant colours and offer a size range of 17 – 42. AW18 sees new on trend styles complementing the Froddo favourites.



Silver and bronze feature in the collection plus new colours – purple, lavender and cyclamen. Exciting new finishes include a metallic effect mottle and herringbone pattern, flower mosaic and pink, silver & blue glitter stars on leather.

The new season sees the expansion of the waterproof range to keep feet warm and dry in the winter months. There is a choice of linings: leather, warm textile, wool or ultra soft sheepskin fur. This range sees the introduction of a funky biker boot and a classic lace up boot both with hard wearing non slip outsoles and available in 7 great colours in sizes 25 – 40.

Froddo Chelsea boots offer 30 styles to choose from with exciting new colours and prints. They are extremely comfortable with arch support, leather lining and a side zip for easy wear. With a size range or 24-40, parents can wear them as well as their children and this is one of our most popular lines.

Our customer favourite Soft Sole range with unique dual fitting and removable, antibacterial insoles has some lovely new colours this season. There are 11 to choose from in sizes 19 – 30.

We are delighted with the new AW18 collection and can't wait to launch it officially at Bubble London, 28 – 29th January 2018, stand D41. We will also be exhibiting at Moda, NEC Birmingham, 18 – 20th February Hall 17, stand H41.